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**June 11, 2024**

Dear Friends,

You are invited to take part in a unique opportunity to support the P-H-M Education Foundation and show your P-H-M pride as well. We will be hosting 2024 Penn High School Homecoming, which promises to be an exciting weekend for all P-H-M families! It is my hope that you will consider a sponsorship for the two-day event on October 4 and 5, 2024 at Penn High School. Last year our events had over 8,000 people in attendance, and we anticipate even more this year!

Our events for Friday begin with a Homecoming Parade that will showcase all 15 P-H-M schools, and a Fun Zone which includes inflatables food trucks, and the Expo with community partners. The Penn vs Elkhart football game will follow these festivities! Saturday will include a PHMEF Homecoming dance for all Penn students.

This event will bring the entire P-H-M community together to celebrate our students and teachers. It is only because of our individual and corporate sponsors that we are able to support excellence in education in all 15 P-H-M schools. Proceeds from this event will fund teacher grants to ensure that P-H-M schools stay on the cutting edge of educational opportunities. Last year, the Foundation was able to provide over \$117,000 in classroom grants and programs.

Advertising and publicity for the event will reach over 10,000 people including P-H-M families and the local community. Please see the enclosed form for a detailed list of the sponsorship opportunities for this exciting weekend. A huge thank you to Drive & Shine for committing as our presenting sponsor again this year.

If you have any questions, please contact me at [jturnblom@phmef.org](mailto:jturnblom@phmef.org) or 574-370-1254. Our community support for education ensures a bright future for our students and their contribution to society. We thank you for your support and partnership!

Sincerely,



Jennifer Turnblom  
Executive Director



**EDUCATION FOUNDATION**

# 2024 PHMEF Homecoming

Presented by 

## Sponsorship Opportunities

**Friday, October 4 and Saturday, October 5, 2024 - All Events at Penn High School**

<b>Sponsorship Level</b>	<b>Presenting Drive &amp; Shine \$10,000</b>	<b>Supporting *See Below \$5,000 Four Available</b>	<b>Contributing \$2,500</b>	<b>Patron \$1,000</b>	<b>Friend of Education \$500</b>	<b>Expo Vendor \$250</b>
Premier sponsorship recognition on all marketing materials	X					
Logo on event signage prior to & on day of events	X	X				
Event brochure recognition	X	X	X	X		
Event t-shirt recognition	Logo	Logo	Logo	Text		
Option to participate in the Homecoming Parade	X	X	X	X	X	
Booth space on Friday	X	X	X	X	X	X
Website & Newsletter recognition	Logo	Logo	Logo	Text	Text	Text
Banner displayed at Friday night's event.	X	X	X	X	X	X

**\*Event Sponsor options: Parade Sponsor, Homecoming Dance Sponsor, Fun Zone Sponsor...Special recognition given during this portion of the event.**

**Marketing for this event will reach over 15,000 people in the P-H-M school district and your sponsorship helps further our mission of supporting excellence in education.**

Please contact the PHMEF team by emailing [jturnblom@phmef.org](mailto:jturnblom@phmef.org) or calling 574.370.1254 to participate in this event.



**EDUCATION FOUNDATION**

## Sponsorship Commitment Form

\$5,000

\$2,500

\$1,000

\$500

\$250

With a contribution of \$250 or more, your company's banner may be displayed at the Homecoming events. Please deliver your company banner by September 15, 2024 to the Educational Service Center at 55900 Bittersweet Road, Mishawaka, IN, and pick it up by October 11, 2024.

**Yes, I will deliver a banner by September 15, 2024**

**No, I will not bring a banner**

**Yes, we would like to participate in the parade**

**No, we will not participate in the parade**

**Yes, we would like to have an Expo table**

**No, we will not have an Expo table**

Contact Name \_\_\_\_\_ Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Enclosed is my check payable to the PHMEF in the amount of \$ \_\_\_\_\_

Please charge my credit card (fill out the following information) in the amount of \$ \_\_\_\_\_

Name as it appears on the card (please print) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp \_\_\_\_\_ SEC Code \_\_\_\_\_

Signature \_\_\_\_\_

Please invoice my company at the address provided above.

Our company would love to volunteer on Friday afternoon or Saturday morning!

Please contact \_\_\_\_\_ E-mail \_\_\_\_\_

**If you have any questions, please contact Jennifer Turnblom at (574) 370-1254 or email at [jturnblom@phmef.org](mailto:jturnblom@phmef.org). Please mail or email completed and signed form to:**

**P-H-M Education Foundation, 55900 Bittersweet Road, Mishawaka, IN 46545**

*Thank you for your support!*