



EDUCATION FOUNDATION

Silver Mile & P-H-M Homecoming

PHMEF.ORG

Educational Services Center
55900 Bittersweet Rd
Mishawaka, IN 46545
Phone: 574.254.2893

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July 2022

Dear Friends,

You are invited to take part in a unique opportunity to support P-H-M Education Foundation's Silver Mile Run for Education. We will be hosting the Silver Mile and co-hosting Penn High School's Homecoming 2022 which promises to make for an exciting weekend for all P-H-M families! I hope you will consider a sponsorship for the two-day event on September 23 & September 24 at Penn High School.

Our events for the weekend include the reintroduction of the timed 5k Run for Education and 1-mile Family Fun Run/Walk, Health & Fitness Expo, Homecoming Parade, a FunZone with a variety of inflatables, food trucks, and the Penn vs. Marian Homecoming football game!

This event will bring the entire P-H-M community together to celebrate our students with a fun and exciting event. Through the important participation of our corporate sponsors, we support excellence in education by funding innovative grants and programs in all 15 P-H-M schools. Proceeds from this event will fund teacher grants to ensure that P-H-M schools stay on the cutting edge of educational opportunities. Last year, the Foundation was able to provide over \$110,000 in classroom grants and programs.

We could not accomplish any of this without the partnership and support of our incredible community businesses. Advertising & publicity for the event will reach over 10,000 people through P-H-M families and the local community. Please see the enclosed form for a detailed list of the sponsorship opportunities for this exciting weekend.

If you have any questions, please contact me at jturnblom@phmef.org or 574-254-2893. Our community support for education ensures a bright future for our students and their contribution to society. We thank you for your support and partnership!

Sincerely,

Jennifer Turnblom
Executive Director



EDUCATION FOUNDATION

PHMEF Silver Mile Run for Education & P-H-M Homecoming Sponsorship Opportunities

Friday, September 23 & Saturday, September 24 - All Events at Penn High School

Sponsorship Asset	Presenting \$10,000 <small>One Available</small>	Events \$5,000 <small>Four Available</small>	University \$2,500	High School \$1,000	Middle School \$500	Elementary School \$250
Premier sponsorship recognition on all marketing materials	X					
Logo on event signage prior to & on day of events	X	X				
Event brochure recognition	X	X	X	X		
Event registrants (includes FunZone wristbands & Silver Mile registrations)	20	15	10	5		
Event t-shirt recognition	Logo	Logo	Logo	Text	Text	
Company banner at Silver Mile	X	X	X	X	X	
Booth space on Friday	X	X	X	X	X	X
Website & Newsletter recognition	Logo	Logo	Logo	Text	Text	Text
Recognition in PHMEF's Annual Report	X	X	X	X	X	X

Marketing for this event will reach over 10,000 people in the P-H-M school district and your sponsorship helps further our mission of supporting excellence in education.

Please contact the PHMEF team by emailing amber@phmef.org or calling 574.254.2893 to participate in this event.



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PHMEF Silver Mile Run for Education & P-H-M Homecoming Sponsorship Commitment Form

\$10,000 \$5,000 \$2,500 \$1,000 \$500 \$250

With a contribution of \$500 or more, your company's banner may be displayed at the Silver Mile. Please deliver your company banner by September 15, 2022 to the Educational Service Center at 55900 Bittersweet Road, Mishawaka, IN, and pick it up by September 29, 2022.

Yes, I will deliver a banner by Thursday, September 15 **No, I will not provide a banner**

Contact Name _____

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Enclosed is my check payable to the PHMEF in the amount of \$ _____

Please charge my credit card (fill out the following information)

Name as it appears on the card (please print) _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Credit Card # _____ Exp _____

SEC Code _____ Signature _____

Please invoice my company at the address provided above

Our company would love to volunteer on Friday afternoon or Saturday morning!

Please contact _____ E-mail _____

If you have any questions, please contact Amber Kennedy at (574) 254-2893 or email at amber@phmef.org

Please mail or email completed and signed form to:

P-H-M Education Foundation, 55900 Bittersweet Road, Mishawaka, IN 46545

Thank you for your support!