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January 2022

Dear Friends,

We're back. COVID-19 may have delayed our celebration, but that just means we now have more to celebrate. For the better part of two years the faculty and staff of the P-H-M district have gone above and beyond to educate and prepare our kids for the future. They have been evolving teaching methods and teaching environments in ways that would hardly have been imaginable pre-pandemic. This pursuit of excellence is the foundation of the P-H-M district. Help both celebrate the achievements of our students, faculty, and staff in the face of adversity and recognize the role that the P-H-M Education Foundation continues to play in supporting those pursuits.

The P-H-M Education Foundation, a 501(c)(3) non-profit, has spent the past 25 (er 26) years providing grants to support innovative teaching programs – totaling more than \$1.2 million. These programs fall outside the standard district budget. Annually, the PHMEF supports the P-H-M school district with more than \$80,000 in funds to enrich the educational experience of our community's children. In celebration of this 25(-ish)-year milestone, the PHMEF is holding a Gala event.

On Saturday, May 21, 2022, at The Palais Royale, we will be raising the curtain and turning on the stage lights for An Evening on Broadway! The night will include performances by a show stopping lineup of P-H-M legends, dinner, auction, and live music by BLAMMO.

In addition to once-in-a-lifetime performances, we will present PHMEF's highest honor, the Cornerstone Award, to Julie Schwartz. As a founding member of the Foundation's Board of Trustees, Julie has made substantial contributions of time, talent, and resources to advance our mission. There will be no better time to celebrate those contributions than at the Gala.

We expect the Gala to be a dazzling soiree and we look forward to your being part of it. Please review the enclosed sponsorship opportunities and consider making a difference in the lives of students and teachers in the P-H-M community. Together, we can equip the next generation with the tools for success for another 25 years and beyond!































Sincerely,

Jennifer Turnblom
Executive Director

Peter Gillin
Board President

Sponsorship Levels

An Evening on Broadway | Saturday, May 21, 2022 |
Benefiting The P-H-M Education Foundation

Sponsorship Asset	Presenting \$10,000	Cocktail Hour or After Party \$5,000 each	Director \$2,500	Leading Star \$1,000	Ensemble \$500
Premier sponsorship recognition on all marketing materials					
Opportunity to address guests during program (2 minutes)					
Logo on social media cover images					
Mentioned and thanked by host during event					
Logo on event bars & cocktail napkins during Cocktail Reception		Cocktail Hour Sponsor			
Opportunity to introduce BLAMMO & logo on screen during After Party		After Party Sponsor			
Recognition in Media Communications			Select	Select	
Recognition on PHMEF Website & Gala Invitation					
Social Media Shout-Outs					
Advertisement in Event Playbill	Full Inside Cover	Full Page	Half Page	Quarter Page	
Event Tickets	16 VIP	8 VIP	8	4	2
Pre-Event slides roll & post-event roll acknowledgment (30 min/10 min)					
Recognition in Event Playbill					
Recognition in PHMEF's Annual Report					

ADDITIONAL SPONSORSHIP OPPORTUNITIES in return for recognition...underwriting team tables, team voting matching, desserts, photos, printing, floral, large auction items, and more.

Please contact the PHMEF team by emailing amber@phmef.org or calling 574.254.2893 to participate in this event.

SPONSORSHIP COMMITMENT FORM



Presenting, Cocktail Hour, After Party, Director and Leading Star Sponsors

Please indicate your sponsorship commitment by **March 25, 2022**, in order to be featured in the Anniversary Gala invitation.

SPONSORSHIP LEVEL

- | | |
|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> Cocktail Hour Sponsor | \$ 5,000 |
| <input type="checkbox"/> After Party Sponsor | \$ 5,000 |
| <input type="checkbox"/> Director | \$ 2,500 |
| <input type="checkbox"/> Leading Star | \$ 1,000 |
| <input type="checkbox"/> Ensemble | \$ 500 |

SPONSORSHIP INFORMATION

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

List me/us in the program as _____

PAYMENT INFORMATION

- ☐ Send me an invoice
☐ Check enclosed (made payable to PHMEF)
☐ Credit card payment

Amount _____

☐ Visa ☐ Discover ☐ Mastercard ☐ AMEX

Cardholder Name _____

Card Number _____

Exp. Date _____ CVV _____ CC Zip _____

PLEASE RETURN COMPLETED FORM TO:

P-H-M EDUCATION FOUNDATION

55900 BITTERSWEET RD

MISHAWAKA, IN 46545